Subject: Re: Measure S e-blast

From: Ellen Riotto <ellen@southpark.la>

Date: 02/02/2017 03:20 PM

To: Robin Bieker <robin@biekerco.com>

CC: Robert Buente

buente@1010dev.org>, Shelby Jordan

<sjordan@aegworldwide.com>, Daniel Taban <daniel@jadeent.com>

Ok. I'll send something out to the full board.

Ellen Riotto
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

On Feb 2, 2017, at 2:56 PM, Robin Bieker < robin@biekerco.com > wrote:

I would like to see the others weigh in

From: Ellen Riotto [mailto:ellen@southpark.la] Sent: Wednesday, February 01, 2017 4:46 PM

To: Robin Bieker; Robert Buente; 'Shelby Jordan'; 'Daniel Taban'

Subject: Measure S e-blast

All,

I'd like to send out an e-blast about Measure S. I know the BID has not taken a formal position on this. What are your thoughts on us not holding back? I would like to be upfront about how seriously this will grind development to a halt. Do I need to get full board approval on this?

Thanks,

Ε

Ellen Riotto

Interim Executive Director

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